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CONTACT INFORMATION:

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I. EDUCATION AND EMPLOYMENT:

Education:

2005 - 2010 Ph.D. in economics, Texas Tech University, Lubbock, TX.
1999 - 2002 M.A. in economics, University of Jordan, Amman, Jordan.
1995 - 1999 B.A. in Economics, Yarmouk University, Irbid, Jordan.

Academic Employment:

2022 – present Assistant Professor of Economics, Northern Kentucky University (NKU), USA.
2013 - 2022 Assistant/Associate Professor of Economics, Sultan Qaboos University (SQU), Oman.
2011 – 2013 Assistant Professor of Economics, King Faisal University (KFU), Saudi Arabia.
2007 – 2010 Graduate (part-time) Instructor of Record, Texas Tech University (TTU), USA.

Non-academic Employment:

2010 – 2011 Macro-fiscal Economist at the USAID-funded Fiscal Reform Project (FRPII), Jordan. Mandated to provide consultation and capacity building at the Ministry of Finance, Amman.
2000 – 2005 International Relations Officer at the Department of Research and International Affairs, Jordan Securities Commission (JSC), Amman. The focal point with the International Organization of Securities Commissions (OICV-IOSCO) and the World Trade Organization (WTO).

II. TEACHING:

(a) In-person and Online Teaching Modules:**i. Undergraduate:**

- Principles of Macroeconomics
- Principles of Microeconomics
- Intermediate Microeconomics
- Business Cost-Benefit Analysis
- Labor Market Economics
- Mathematical Economics
- Managerial Economics

ii. Graduate:

- Managerial Economics

(b) Curriculum Development/Review and Teaching Management:**i. Newly Introduced Courses:**

- The curriculum for ECO203: Business and Economics Analytical Skills at Northern Kentucky University, 2022/2023.
- The curriculum for ECON3331 Business Cost-Benefit Analysis at Sultan Qaboos University, 2019/2020.
- The curriculum for ECON4236 Labor Market Economics at Sultan Qaboos University, 2013/2014.
- The curriculum for ECON4262 Mathematical Economics at Sultan Qaboos University, 2013/2014.

ii. Program Review and Coordination of Teaching:

- Participated in restructuring the undergraduate economics program into a STEM program at Northern Kentucky University (2022/2023).
- Participated in the review and restructuring of the undergraduate economics program at Sultan Qaboos University (2018/2019).
- Participated in the review and restructuring of the undergraduate economics program at King Faisal University (2011/2012).

(c) Personal Professional Development in University Teaching and Learning:

- Invited participation at Macmillan's TechEd 2023 Conference, Austin, TX, July 2022.
- Completed an eight-module (one week per module) training program on "Learning to Teach Online" offered by the University of New South Wales – Sydney, 2021.
- Participated in the weekly Teaching Workshop, training junior teaching assistants at Texas Tech University on effective teaching and communication, 2007 - 2010.

(d) Leadership in University Teaching and Learning:

- Multiple-section course coordinator of ECO100: Principles of Macroeconomics and ECO101: Principles of Microeconomics since 2022: Northern Kentucky University
- Multiple-section course coordinator of ECON1211: Principles of Microeconomics between 2016 - 2022. Sultan Qaboos University.
- Member of the Student Advising Committee 2014 – 2017. Sultan Qaboos University.

III. SCHOLARSHIP:

i. Peer-reviewed journal articles:

1. [Exploring the pivotal role of community engagement on tourists' behaviors in social media: A cross-national study](#). (2024). Nusair, K., Karatepe, O.M., Okumus, F., Alfarhan, U.F., Shi, F. *International Journal of Information Management*, 74, 102701.
Impact: SSCI IF: 21.0, ABDC-ranking: A*, SJR-ranking: Q1
2. [From tourist motivations to buying decisions: A multilevel engagement perspective](#). (2023). Nusair, K., Okumus, F., Karatepe, O.M., Alfarhan, U.F., de Larrea, G.L. *Tourism Management Perspectives*, 48, 101148.
Impact: SSCI IF: 8.7, ABDC-ranking: A, SJR-ranking: Q1

3. [Identifying structural asymmetries by jointly estimating tourism expenditure intensity and extensity.](#) (2023). Alfarhan, Nusair, K., O., Okumus, F., S.R. Nikhashemi. *Tourism Economics*. DOI: 10.1177/13548166231204668.
Impact: SSCI IF: 4.4, ABDC-ranking: A, SJR-ranking: Q1
4. [How do prosperity and aspiration underlie leisure tourism expenditure patterns?](#) (2023). Alfarhan, U.F., Olya, H., Nusair, K. *Tourism Economics*, 29(3), pp. 842–849.
Impact: SSCI IF: 4.4, ABDC-ranking: A, SJR-ranking: Q1
5. [Strategic capabilities and firm performance in Omani manufacturing and service SMEs.](#) (2022). Nusair, K., Al-Azri, H.I., Alfarhan, U.F., Al-Muharrami, S., Nikhashemi, S.R. *Journal of Entrepreneurship in Emerging Economies*, 14(6), pp. 1118–1142.
Impact: ABDC-ranking: C, SJR-ranking: Q1
6. [Measuring the effects of tourists' relative willingness to spend and third-degree price discrimination on inbound tourism expenditure differentials.](#) (2022). Alfarhan, U.F., Nusair, K., Al-Azri, H., Al-Muharrami, S., Hua, N. *Tourism Economics*, 28(8), pp. 2126–2153.
Impact: SSCI IF: 4.4, ABDC-ranking: A, SJR-ranking: Q1
7. [Toward an understanding of segmentation strategies in international tourism marketing: the moderating effects of advertising media types and nationality.](#) (2022). Nusair, K., Alazri, H., Alfarhan, U.F., Al-Muharrami, S. *Review of International Business and Strategy*, 32(3), pp. 346–367.
Impact: ABDC-ranking: C, SJR-ranking: Q2
8. [First-time, first-repeat and multiple-repeat visitors: a conditional counterfactual quantile expenditure decomposition analysis.](#) (2022). Alfarhan, U.F., Nusair, K. *Current Issues in Tourism*, 25(15), pp. 2377–2383.
Impact: SSCI IF: 8.0, ABDC-ranking: A, SJR-ranking: Q1
9. [Modeling expenditure differentials of international tourists by targeted utility: A synthesized theoretical and quantile decomposition approach.](#) (2022). Alfarhan, U.F., Nusair, K., Al-Azri, H., Al-Muharrami, S. *International Journal of Consumer Studies*, 46(1), pp. 324–344.
Impact: SSCI IF: 9.9, ABDC-ranking: A, SJR-ranking: Q1
10. [Women's earnings between migration status and glass ceilings: a double penalty?](#) (2020). Alfarhan, U.F., Al-Busaidi, S. *Applied Economics Letters*, 27(8), pp. 629–632.
Impact: SSCI IF: 1.6, ABDC-ranking: B, SJR-ranking: Q2
11. [Is there a relation between labor investment inefficiency and corporate tax avoidance?](#) (2019). Taylor, G., Al-Hadi, A., Richardson, G., Alfarhan, U., Al-Yahyaee, K. *Economic Modelling*, 82, pp. 185–201.
Impact: SSCI IF: 4.7, ABDC-ranking: A, SJR-ranking: Q1
12. [Revisiting the gender academic achievement gap: evidence from a unique environment.](#) (2019). Alfarhan, U.F., Dauletova, V. *Gender and Education*, 31(7), pp. 827–848.
Impact: SSCI IF: 2.2, ABDC-ranking: A, SJR-ranking: Q1

13. [Migrant earnings gaps in Gulf Cooperation Council countries: Employers' perceptions or opportunity costs?](#) (2019). Alfarhan, U.F., Al-Busaidi, S. *International Labour Review*, 158(2), pp. 273–295.
Impact: SSCI IF: 1.5, ABDC-ranking: B, SJR-ranking: Q2
14. [A “catch-22”: self-inflicted failure of GCC nationalization policies.](#) (2018). Alfarhan, U.F., Al-Busaidi, S. *International Journal of Manpower*, 39(4), pp. 637–655.
Impact: SSCI IF: 3.3, ABDC-ranking: A, SJR-ranking: Q1
15. [Gender earnings discrimination in Jordan: Good intentions are not enough.](#) (2015). Alfarhan, U.F. *International Labour Review*, 2015, 154(4), pp. 563–580.
Impact: SSCI IF: 1.5, ABDC-ranking: B, SJR-ranking: Q2
16. [Determinants of interest rates in the Jordanian economy: An analytical study for the period 1990 - 2002.](#) (2005). Al-Awran, A., and Alfarhan, U. F. *Journal of the Social Sciences*, 33(2), pp. 377-405.
Impact: SJR-ranking: Q4

ii. Published Working Papers:

1. Usamah Alfarhan. [Layers of Segmentation in GCC’s Labour Markets: How Well Do Migrant Women Fare?](#) Explanatory Note No. 2/2022, Gulf Labour Markets, Migration and Population Programme (GLMM) of Gulf Research Center (GRC). Accessible at: <https://gulfmigration.grc.net/media/pubs/exno/Alfarhan%20-%20Layers%20of%20Segmentation%20-%20Final%20-%202022-06-30.pdf>
2. Françoise De Bel-Air, Nasra M. Shah, Philippe Fargues, and Usamah Alfarhan. [Possible Impact of Saudi Women Driving on Female Employment and Reliance on Foreign Workers.](#) Explanatory Note No. 4/2017, Gulf Labour Market and Migration (GLMM) programme of the Migration Policy Center (MPC) and the Gulf Research Center (GRC). Accessible at: https://gulfmigration.grc.net/media/pubs/exno/GLMM_EN_2017_04.pdf
3. [Public Expenditure Perspectives.](#) 2011. Produced for the United States Agency for International Development by DAI for the Fiscal Reform II Project, contract no. EEM-I-00-07-00009-00, order no. EEM-I-08-07-00009-00. Accessible at: <https://gbd.gov.jo/Uploads/Files/frp2/public-expenditure-perspetives-en.pdf>
4. Alfarhan, Usamah Fayeze. (2010). [Changes in the Gender Wage Gap in Germany during a Period of Rising Wage Inequality 1999-2006: Was it Discrimination in the Returns to Human Capital?](#) SOEPpapers on Multidisciplinary Panel Data Research, No. 293, Deutsches Institut für Wirtschaftsforschung (DIW), Berlin. Accessible at: https://www.econstor.eu/bitstream/10419/150838/1/diw_sp0293.pdf
5. Alfarhan, Usamah Fayeze. (2010). [A Detailed Decomposition of Changes in Wage Inequality in Reunified Post-transition Germany 1999-2006: Accounting for Sample Selection.](#) SOEPpapers on Multidisciplinary Panel Data Research, No. 269, Deutsches Institut für Wirtschaftsforschung (DIW), Berlin. Accessible at: https://www.econstor.eu/bitstream/10419/150815/1/diw_sp0269.pdf

iii. Published Book Chapters:

1. [Earnings Differentials and Nationalisation Policies in GCC's Private Sector Labour Market](#). By Usamah F. Afarhan in *Migration to the Gulf: Policies in Sending and Receiving Countries*. Edited by Philippe Fargues and Nasra M. Shah, Gulf Research Center, Cambridge (2018). Accessible at:
https://gulfmigration.grc.net/media/pubs/book/grm2017book_chapter/Volume%20-%20Migration%20to%20Gulf%20-%20Chapter%2012.pdf

(a) Conferences:**i. Conference Organization:**

1. Member of the Organizing/Technical Committee of the [International Conference on Business and Economics \(ICBE\)](#), Muscat, Oman, December. 2022.
2. Session Chair at the annual conference of the [Economic Research Forum on the GCC in the Midst of Global Changes: Responding to New Economic Order](#). Muscat, Oman, December. 2019.
3. Co-director of the [7th annual Gulf Research Meeting, Gulf Research Centre Cambridge, the University of Cambridge](#), London, August. 2017.

ii. Invited Lectures:

1. [Knowledge deficits in international migration flows, with focus on the GCC region](#). In cooperation with the ILO regional office for Arab states, Lebanon, Beirut, April 8, 2019.
2. [Understanding Oman: A unique player in the Gulf region](#). Center for South Asian and Middle Eastern Studies Conference, University of Illinois at Urbana-Champaign, April 22-23, 2019.
3. [Labor migration policies and best practices in bilateral labor agreements](#). The 13th Conference on Enriching the Middle East Economic Future, the Center for Middle East Development, University of California-LA, held in cooperation with the Ministry of Foreign Affairs, Qatar from October 30 to 31, 2018.

iii. Presentations:

1. [Reading between the lines: The asymmetric mediation of expenditure intensity and extensity](#). Kentucky Economic Association Annual Conference, Northern Kentucky University, October 21, 2022.
2. [Tourism expenditure differentials: The effects of differences in targeted utility and market structures](#). Economic Seminar Series, American University of Sharjah, United Arab Emirates, February 4, 2020.
3. [What Makes the Difference: Decomposition of Tourist Expenditures in Oman](#). The annual conference of the Economic Research Forum on the GCC in the Midst of Global Changes: Responding to New Economic Order. Muscat, Oman, December 2019.
4. [The Local-Migrant Earnings Dilemma: Failing Nationalization Policies](#). Pennsylvania Economic Association Annual Conference, Penn State Altoona, Pennsylvania from May 31 to June 2, 2018.

5. [A case of failing affirmative action policies](#). Economic Seminar Series, American University of Sharjah, United Arab Emirates, April 10, 2018.
6. [Earnings differentials and nationalization policies in GCC's private sector labor market](#). The 8th annual Gulf Research Meeting, Gulf Research Centre Cambridge, the University of Cambridge, London from August 1 to 3, 2017.
7. [Gender earnings discrimination in Jordan's private sector](#). The IV REDET Conference, Graz from October 22 to 24, 2015.

(b) Awards in Scholarship:

- Recipient of the HAILE Impact Award for Outstanding Research, 2022-2023.
- Nominated for the Outstanding Dissertation Award, Texas Tch University, 2010.

(c) Grants, Total Amount \$489,660:

- **Co-investigator and researcher** at a collaboration with the National Endowment for Financial Education (NEFE), aiming at the creation of a comprehensive K-12 assessment on financial literacy. **Amount: \$149,000**. 2023
- **Co-principal investigator** of internal grant (IG) number IG/EPS/ECOF/18/05 entitled "Women Empowerment and Economic Growth". **Amount: OMR2000 (\$5200)**, 2018.
- **Co-investigator** of His Majesty's Trust Fund (HMTF) grant number SR/EPS/MRKT/16/01 entitled "Achieving Sustainable Tourism: The Strategic Role of Tourism SMEs in Oman". **Amount: OMR60000 (\$156000)**, 2017.
- **Principal investigator** of internal grant (IG) number IG/EPS/ECOF/15/01 entitled "A decomposition of cross-gender differentials in academic achievement at Sultan Qaboos University". **Amount: OMR4100 (\$10660)**, 2015.
- **Co-investigator** of The Research Council (TRC) grant number RC/EDU/DEFA/13/01 entitled "A proposed Strategy for the Activation of Volunteer Work in Educational Institutions as an Added Value in Light of the Requirements of Sustainable Human Development in the Sultanate of Oman". **Amount: OMR68000 (\$176800)**, 2013.